



For immediate release:

HertelAvenue.com Website Launched Will Serve Buffalo Community

July 2, 2012

The Advertising Center, TAC Marketing Inc., announced today the launching of HertelAvenue.com. The new website serves the Buffalo, NY community by providing a free mall-like directory of the stores, restaurants, night clubs and many other businesses and services located on Hertel Avenue.

The website developed by The Advertising Center, was the idea Clark Solomon, President of The Advertising Center. "I've always felt that Hertel Avenue was one of the most unique streets in Buffalo, in terms of the many unique and varied businesses, but there was no source you could go and see a list of everything that was on the street. I thought too bad there's not a mall-like directory of what was located on the street", said Mr. Solomon.

The HertelAvenue.com mission is to provide the most comprehensive list of businesses on Hertel Avenue. To achieve this, the development team devoted many hours to identifying as many businesses as possible to get the directory started. In addition foot crews will be walking down hertel to verify addresses and add new businesses not yet on the directory. Also Hertel Avenue businesses can get listed for free by just going to the site and filling out a quick form. Hertel businesses can also list additional information about their business, and purchase banner ads for a small fee.

The Advertising Center has been developing and hosting websites since 1996 and has also provided many community web related services. Currently the company provides free development and hosting for organizations such as the Buffalo Colored Musicians Club and the Alzheimer's Association of WNY.

For more information about the HertelAvenue.com website, please contact:

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